

**The City of Iași
The Local Council**

DECISION

On the approval of the framework for the “Integrated Strategy of Urban Development for the City of Iași between 2015-2030”

The Local Council of the City of Iași, convening in the extraordinary meeting at September 3, 2015,

Considering the Initiative of the Mayor of the City of Iași through the justification to the decision draft;

Considering the Argument no. 79.536/02.09.2015 written by the Department of Development and European Projects – the Strategy of Territorial Development Romania 2030;

Considering the Regional Development Plan;

Considering the Operational Regional Plan 2014-2020;

Considering the Framework Cultural Strategy of the City of Iași until 2025;

Considering the Call for submissions for the EU programme “The European Capital of Culture” for 2021 in Romania;

Considering the provisions of the Act on the norms of legislative technique no. 24/2000 with the subsequent amendments and additions;

Considering the provisions of the republished Act 215/2001 on the local public administration with the subsequent amendments and additions;

Based on Art.115 par. 1, b, of Act no. 215/2001:

DECIDES:

Art. 1 The Framework for the “Integrated Strategy of Urban Development for the City of Iași between 2015-2030” is approved, as included in Annex 1 – integral part of the present Decision.

Art. 2 A copy of the present Decision will be given to: the Mayor of the City of Iași, the Department of Development and European Projects, the “Iași – European Capital of Culture” Foundation, the Prefect of the Iași county.

Art. 3 The implementation of the provisions of the present Decision will be ensured by the Department of Development and European Projects and the “Iași – European Capital of Culture” Foundation.

Art. 4 The Citizens’ Information Centre will make the present Decision known to the public.

SIGNATURE

CHAIRMAN

Constantin Axinia

SECRETARY

Denisa Liliana Ionașcu

Total Local Councilors	27
Present	19
For	16
Against	0
Abstention	3

** Mrs Anca Preda, Councilor, declares she will not participate in the poll and leaves the meeting room.*

No. 289 of September 3, 2015

**Annex no.1 to
THE LOCAL COUNCIL DECISION no. 289 of September 3, 2015 on the
approval of the framework for the “Integrated Strategy of Urban Development
for the City of Iași between 2015-2030”**

The Specific objectives for drawing up the Integrated Strategy of Urban Development are:

1. To draw up the final version of the document, the annexes and all the other supporting documents including at least the following:

- the profile of the City of Iași with additional reference to the Metropolitan Zone;
- a quantitative and qualitative analysis of the 5 directions of urban development;
- a quantitative and qualitative analysis of the beneficiary groups;
- the project portfolio indicating the total value of the projects, their timeline, duration, and planned activities;
- the methodology and procedures for the entire consultation (with the civil society and the entities which represent the main institutions in Iași involved in urban development);
- a detailed description of the implementation strategy (the Integrated Plan of Strategic Development), as well as the strategic and operational objectives established in the Framework Cultural Strategy of the City of Iași, which should reflect the social and economic impact of the strategic measures in culture and the respective targets:
 - To restore, preserve, and promote the mobile, immobile, material, and immaterial heritage
 - To encourage creativity and innovation, as well as excellence in culture
 - To support patrimony and religious tourism, and to encourage ecotourism and the adjacent crafts-people
 - To support the access to culture and the cultural programmes with a social dimension in underdeveloped districts
 - To implement educational programmes for the cultural audience, for arts education and lifelong learning
 - To create a work and dialogue platform for the independent sector
 - To encourage and support video, cinema, and *new media* productions
 - To establish a coherent programme of training, cooperation and exchanges with the partner cities in the neighbouring EU candidate-states
 - To widen the European cooperation through partnerships and co-productions in the artistic domain, especially in original avant-garde and syncretic artistic products
 - To encourage programmes in translation, story-telling and oral history which should promote the regional resources and identity.

- the methodology of project prioritization, implementation, monitoring, reviewing, and evaluation

- the integration of all the local strategic documents, both from the cultural domain and those regarding sustainable development, education, the environment, social care, health, etc.
- 2. To update the database and reference information – general elements about the City of Iași.
- 3. To make the profile of the City of Iași, identifying all the groups of beneficiaries, including the profile of the municipality and its role in writing the Integrated Strategy of Urban Development in relation to the beneficiaries.
- 4. To write the Integrated Plan of Strategic Development following a quantitative and qualitative analysis of the social and economic circumstances of Iași, after consultations, and to outline the phases of writing the Integrated Plan of Strategic Development.
- 5. To establish the lifespan of the Integrated Plan of Development and the methodology of adjustment/revision of the Strategic Plan in order to ensure the sustainability of the process of strategic development.
- 6. To establish the accurate objectives of sustainable economic and social development for each domain and their ranking by priority, through a consultation across social groups, according to their urgency and the institution's financial availability.
- 7. To make sustainable proposals and projects in order to attain the most urgent objectives, and to find the financial resources and the most efficient procedures to implement and monitor them until the objectives are attained.

The cultural projects must receive special attention, all the more so since culture is much more than visual arts, music, theatre, dance, literature, etc. It also includes elements that define the lifestyle, system of values, traditions and the faith of a society or social group (UNESCO 2002). Culture is an essential element of economic development and social regeneration, and it represents an indicator of the quality of life and individual wellbeing. We aim to consolidate and develop quality in the culture of Iași so that the city will be perceived at regional and national level as a community that treasures and nurtures culture and the arts, with a rich contribution to the country and among other countries, a true “European Capital of Culture.” That is why it is a priority to transform the city into the most important regional interface in the field of development and cooperation for the creative industries in the area, in Europe, and in the Republic of Moldova and Ukraine. Another priority is to create international events focused on the potential of Iași, all under the umbrella name of *Iași – Creative Hub*. Another measure is to make a platform of financial support for institutions and private entrepreneurs who want to launch European projects but lack the initial resources.

- 8. To write an explanatory and action plan on the manner in which the population of Iași will be involved, by group of beneficiaries, as part of the process of writing the Integrated Plan of Strategic Development.
- 9. To write a complete plan of communication explaining the manner in which the citizens of Iași will be informed about the implementation of the Integrated Plan of Strategic Development in order to get public support and involvement during each stage of the Plan.

The structure of the “**Integrated Strategy of Urban Development for the City of Iași between 2015-2030**” will include:

- I. Introduction

- II. A Socio-economic analysis
- III. A SWOT analysis
- IV. The Vision and the strategic objectives
- V. The Project portfolio
- VI. The System/mechanism of implementation, monitoring, and evaluation

CHAIRMAN,
Constantin Axinia